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Philly.com Names KIPP New Jersey a Winner of the Delaware Valley 2017 Top Workplaces Award

Camden, NJ (April 21, 2017) – [KIPP New Jersey's](#) KIPP Cooper Norcross Academy in Camden has been awarded a 2017 [Top Workplaces](#) honor by Philly.com. This is the first time that KIPP New Jersey has been awarded this honor.

“We strive to make sure all kids have access to a high-quality education,” said Drew Martin, Executive Director of KIPP Cooper Norcross Academy. “Great teachers and staff make great schools. We’ve worked hard to create an environment that not only has a positive impact on the lives of our students, but also empowers them to realize their full potential. That couldn’t be possible without the dedication and commitment that our entire team brings to work with them every day.”

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection. More than 39,000 employees in the Philadelphia region were surveyed to establish the organizations that were selected for the final Top Workplaces list.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits,” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together.”

For additional information regarding the Top Workplaces award, please [click here](#).

About KIPP New Jersey

KIPP New Jersey schools are part of the nationally recognized “Knowledge Is Power Program” non-profit network of college-preparatory, public charter schools educating elementary, middle, and high school students. In 2002, KIPP New Jersey first opened its doors in Newark’s South Ward as a single class of 80 fifth graders and has since grown to serve over 4,500 students in grades K-12 in Newark and Camden. More than 88% of KIPP New Jersey students currently qualify for free or reduced meals.

In the next few years, KIPP New Jersey will have ten schools in Newark and five in Camden. By offering highly effective educators with strong bonds to families, more time in school learning, services that support a variety of student needs, and a culture focused on achievement, our students are on the path to and through college proving that demographics don’t define destiny. Visit [KIPPNJ.org](#) to learn more.

One day, people will know Newark and Camden, NJ as cities of world-class, public education.

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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