



WEDNESDAY, MAY 31, 2023

ALUMNI SUMMIT - PAUL ROBESON CAMPUS CENTER

BE THE CHANGE - RUTH BADER GINSBURG HALL

S P O N S O R S H I P O P P O R T U N I T I E S

KIPP:NEW JERSEY



Only 20% of jobs and internships in the US are advertised. That means that 80% are filled in the hidden job and internship market. For first-generation students or students with few family employment connections, access to competitive jobs and internships is even bleaker.

The Be the Change Alumni Summit is a collaborative event between KIPP alumni and KIPP partners to build career skills, spark networking relationships and launch effective job and internship searches.

The Be the Change Program will start at 5:30 PM. The same event you know and love (but in a new location). We'll feature an inspiring program, great food and refreshments, and a chance to catch up with our KIPP staff, alumni, students, supporters, and partners!

SCHEDULE OF EVENTS

ALUMNI SUMMIT

PAUL ROBESON CAMPUS CENTER

- 1:30 - Check-In/Registration
- 2:00 - Skill Building Workshops
- 3:00 - Industry Panels
- 4:00 - Resource & Industry Expo

BE THE CHANGE

RUTH BADER GINSBURG HALL

- 5:30 - Cocktail Hour & Networking
- 6:30 - Be the Change Program
- 7:15 - Networking & Refreshments



2023 BE THE CHANGE SUMMIT - SPONSORSHIP LEVELS

BE THE CHANGE SUMMIT - TITLE SPONSOR

*1 AVAILABLE

\$30,000

- 20 Tickets to Be the Change Summit
- 15-second digital ad
- Exclusive Sponsorship of the full day of programming
- Premium seating and expo table placement
- Inclusion on event materials, supporter posters, website, and program

Opt-In for any of the following:

- Opportunity to lead a skill-building workshop and send professionals to industry panel or networking
- One (1) table to staff during expo
- Customized volunteer opportunity
- Opportunity to provide prizes, coupons, or promotional materials to attendees

EXPO - TITLE SPONSOR

*1 AVAILABLE

\$25,000

- 16 Tickets to Be the Change Summit
- 15-second digital ad
- Exclusive Sponsorship of our Resource Expo
- Premium seating and expo table placement
- Inclusion on event materials, supporter posters, website, and program

Opt-In for any of the following:

- Opportunity to lead a skill-building workshop and send professionals to industry panel or networking
- One (1) table to staff during expo
- Customized volunteer opportunity
- Opportunity to provide prizes, coupons, or promotional materials to attendees

NETWORKING - TITLE SPONSOR

*1 AVAILABLE

\$20,000

- 12 Tickets to Be the Change Summit
- 10-second digital ad
- Exclusive Sponsorship of our Networking Hour
- Premium seating and expo table placement
- Inclusion on event materials, supporter posters, website, and program

Opt-In for any of the following:

- Opportunity to lead a skill-building workshop and send professionals to industry panel or networking
- One (1) table to staff during expo
- Customized volunteer opportunity
- Opportunity to provide prizes, coupons, or promotional materials to attendees

INDUSTRY PANELS - TITLE SPONSOR

*4 AVAILABLE

\$15,000

- 8 Tickets to Be the Change Summit
- 10-second digital ad
- Exclusive Sponsorship of Specific Industry Panel or Networking Room
- Premium seating and expo table placement
- Inclusion on event materials, supporter posters, website, and program

Opt-In for any of the following:

- Opportunity to lead a skill-building workshop and send professionals to industry panel or networking
- One (1) table to staff during expo
- Customized volunteer opportunity
- Opportunity to provide prizes, coupons, or promotional materials to attendees

SKILL-BUILDING WORKSHOPS - TITLE SPONSOR

*6 AVAILABLE

\$10,000

- 8 Tickets to Be the Change Summit
- 5-second digital ad
- Exclusive Sponsorship of Alumni-Skill Building Workshop
- Premium seating and expo table placement
- Inclusion on event materials, supporter posters, website, and program

Opt-In for any of the following:

- Opportunity to lead a skill-building workshop and send professionals to industry panel or networking
- One (1) table to staff during expo
- Customized volunteer opportunity
- Opportunity to provide prizes, coupons, or promotional materials to attendees

LAUNCH & LEARN PARTNER

*NO LIMIT

\$5,000

- 8 Tickets to Be the Change Summit
- Inclusion on event materials, supporter poster, website, and program



PREMIUM TICKET* **\$1,000**

One (1) Ticket & donor listing in printed materials. # Requested _____

INDIVIDUAL TICKET* **\$500**

One (1) Ticket. # Requested _____

FAMILY/TUTOR TICKET* **\$250**

One (1) Ticket. # Requested _____

DIGITAL ADS

15-SEC DIGITAL AD **\$2,500**

10-SEC DIGITAL AD **\$1,000**

5-SEC DIGITAL AD **\$500**

NO, UNFORTUNATELY WE ARE UNABLE TO ATTEND THE KIPP NEW JERSEY BE THE CHANGE SUMMIT, BUT WOULD LIKE TO SUPPORT KIPP NEW JERSEY WITH A GIFT: _____

**Tickets purchased are for entry to the program and networking only; if you are interested in attending the alumni portion of the event as well, please let us know.*

GENERAL SPONSORSHIP INQUIRIES:
Jenn Shetsen, jshetsen@kippteamandfamily.org

GENERAL QUESTIONS:
Nailah Brown, nbrown@kippteamandfamily.org

Contributions are deductible to the extent permitted by law. Approximately \$125 of every ticket is not tax-deductible.

PLEASE FILL OUT CREDIT CARD INFORMATION OR SEND CHECKS PAYABLE TO: KIPP New Jersey, ATTN: Development
60 Park Place, #802
Newark, NJ 07102

NAME _____

COMPANY _____

EMAIL _____

PHONE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PLEASE CHARGE MY CREDIT CARD:
 VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD NUMBER _____

EXP. DATE _____ SEC. CODE _____

SIGNATURE _____

THANK YOU!

