

KIPP:NEW JERSEY

Be the  Change



SPONSORSHIP OPPORTUNITIES

MAY 13, 2026 ■ NEW JERSEY PERFORMING ARTS CENTER

2026 Be the Change

SPONSORSHIP LEVELS

TRAILBLAZER \$100,000

- **Preferred Seating Experience:** Custom table seating during the program, coordinated to accommodate sponsor preferences
- Chance to sit with an alumn from the Class of 2022 and/or a founding SPARK staff member
- Video Ad or 20-second Digital "Yearbook" Ad
- Name/logo on event materials, supporter poster, website and press release
- Sole sponsor of cocktail hour
- Naming Opportunity: Donors at this level may name an entryway, hallway, or vestibule within a school building
- Recognition from Stage and on Social Media
- VIP Cocktail Hour Access

VISIONARY \$50,000

- **Preferred Seating Experience:** Custom table seating during the program, coordinated to accommodate sponsor preferences
- 15-second Digital "Yearbook" Ad
- Name/logo on event materials, supporter poster, website and press release
- Naming Opportunity: Donors at this level may name one classroom used for science, arts, music, technology, dance, etc.
- Recognition from Stage and on Social Media
- VIP Cocktail Hour

CHAMPION \$25,000

- Premier Seating for Two (2) Tables of Eight (8) Guests each (16 total)
- 10-second Digital "Yearbook" Ad
- Name/logo on event materials, supporter poster, website and press release
- Naming Opportunity: Donors at this level may name one general classroom
- Recognition from Stage and on Social Media

CHANGEMAKER \$10,000

- Premium Seating for One (1) Table of Eight (8) Guests
- 5-second Digital "Yearbook" Ad
- Name/logo on event materials, supporter poster, website and press release

HONOR ROLL \$5,000

- One (1) Table of Eight (8) Guests
- Inclusion in donor listing in printed materials

This year at **Be the Change**, we celebrate both our legacy of impact on college going rates in Newark and Camden, while looking ahead to our exciting future in Paterson. We will honor the founding kindergarten students and educators at our very first elementary school, SPARK Academy, as they are hitting an auspicious milestone and graduating from college. We will also recognize our new partnership to expand to Paterson, which will bring world-class educational opportunities to thousands more students in New Jersey's third largest city.

We invite you to partner with us by purchasing a sponsorship package or advertisement for our Be the Change Celebration. By sponsoring this event, you join a network of partners who believe in the power of education to change lives. Sponsors receive meaningful visibility, recognition, and engagement while making a lasting impact on student success. Thank you for considering this opportunity to support and partner with us as we guide our students on their journey to college and careers.

TICKETS

MAGIC MAKER \$1,000

One (1) Ticket and a Donor Listing.
Requested _____

HALL PASS \$500

One (1) Ticket.
Requested _____

DIGITAL YEARBOOK ADS

\$2,500 15-second Digital Ad

\$1,000 10-second Digital Ad

\$500 5-second Digital Ad



FILL OUT CREDIT CARD INFORMATION BELOW AND EMAIL:

Name	Company		
Email	Phone		
Billing Address	City	State	Zip Code
Please charge my credit card: <input type="radio"/> Visa <input type="radio"/> Mastercard <input type="radio"/> American Express			
Credit Card Number	Exp. Date	Sec. Code	
Signature			

OR COMPLETE THIS FORM AND MAIL WITH YOUR CHECK TO:
 KIPP New Jersey
 ATTN: Development
 60 Park Place, #802
 Newark, NJ 07102

OR REGISTER ONLINE AT:
WWW.KIPPNJ.ORG/BTC26

For all sponsorship information and questions:
 Reach out to Nailah Brown at
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